

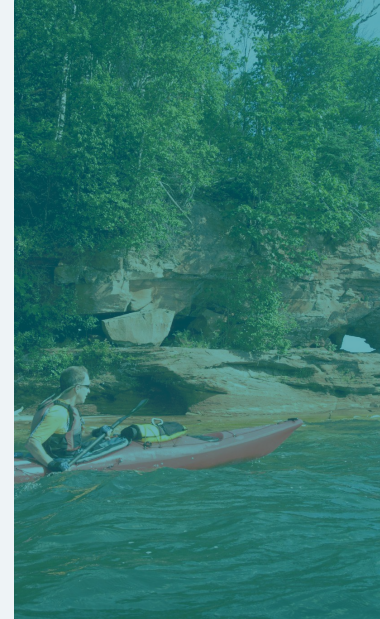


# Clean Economy by 2050

## *The work ahead together*

Clean Economy Annual Summit

October 19-20, 2023  
Madison, Wisconsin



The background is a teal-tinted photograph of a rural landscape. In the foreground, there is a field of green crops, likely corn. In the middle ground, there are several wind turbines with three blades each, and to the left, a row of silos. The sky is a light, hazy blue. The overall tone is clean and modern.

# Clean Economy Coalition of Wisconsin

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Annual Summit  
Madison, Wisconsin

October 2023



# Welcome

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*lunch and networking*



# Maria Redmond

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Office of Sustainability & Clean Energy

State of Wisconsin





# Clean Economy Coalition of Wisconsin

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What we accomplish with a common vision

# Clean Economy by 2050



The **Clean Economy Coalition of Wisconsin** is a group of climate, energy, environmental justice and conservation organizations, businesses and allies.

The Coalition **leverages the combined strength of its members** to enhance the quality of life for all Wisconsinites by accelerating the state's transformation to a clean energy economy.

We believe that an **economy-wide approach to decarbonization will take our state further, faster – with better outcomes for us all.**

We **champion people-first policies that create jobs for Wisconsin workers, build healthier communities and protect our natural resources.** By working together, we advocate for clean energy-solutions that work for all of Wisconsin's diverse cultures, communities and geographies.

**We're here to meet the moment.** While work to conserve our state's rich natural resources and create clean energy solutions has been long-championed by many, we've reached an inflection point. It's time for us to come together and work as one, to ensure the state we love - and all of its traditions - can be passed to future generations.

# Six Policy Pillars for a Clean Economy



## CLEAN HOMES AND BUILDINGS

- **Transform the building sector by focusing on emissions and equity.**
- 100% zero carbon new residential and commercial buildings and reduce building sector emissions by 50% by 2030
- We will work to phase out use of natural gas in existing homes and businesses, to prioritize retrofitting and weatherization, and to reduce energy burden on households who can least afford it



## CARBON FREE POWER

- **100% carbon-free state by 2050 - at the latest**
- Increased access to clean power
- Protect ratepayers from undue increases and to advocate for energy efficiency programs that enable smart and economical consumer choices
- Urge WI utilities to retire coal plants and reduce reliance on natural gas by 2030, with no new oil or gas infrastructure in the state



## HEALTHY ECONOMY

- **Ensure that households' health, jobs, and choices for tomorrow are better than today** through the opportunities created in the transition to a clean economy
- Comprehensive, economy-wide approach to our carbon-free future, we can both drive smart growth in our economy for Wisconsin's workers and industries while delivering lasting savings in efficiency and improved health outcomes for Wisconsin families.

# Six Policy Pillars for a Clean Economy



## ENVIRONMENTAL JUSTICE

- Bridge the lived experiences of climate and energy consequences and the arenas where policy decisions are made
- Engaging climate justice communities and organizations to **ensure equity is at the forefront of coalition-wide work**, while developing strategies that help communities address home repair, workforce development, and other key issues that are affecting many across our state



## NEXT GENERATION TRANSPORTATION

- **Ease the road for the transition to electric and low-carbon transportation**
- Make the transition to electric vehicles cost effective, easy and equitable, so over 50% of new sales are electric by 2030
- Equitable, reduced-carbon transit options for regional travel and within communities to ensure that equitable mobility options become the norm and that new transit infrastructure meets the needs of our moment



## THRIVING LANDSCAPES

- **Build the health and resiliency of our state across WI's diverse natural, working and built landscapes**
- We understand that all of Wisconsin's residents rely upon our shared land, air, and water, yet *some* Wisconsinites are disproportionately more affected by adverse effects to those resources than others.
- Supporting conservation, advance emerging renewable resources and natural climate solutions like climate-smart agricultural practices.





# How we work together

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Defining our values, the Jemez Principles and building mutual trust by adopting common norms



## Our Values as a Coalition

- Our mission is to create welcoming and dynamic spaces for organizations to collaborate and drive our state's future toward a clean economy.
- We understand that a truly just transition requires a systemic overhaul of the economy in Wisconsin, which is why we have centered racial and economic justice as a fundamental principle of our work.
- Achieving a clean economy will require movement at all levels of government, in all corners of the state, and with mobilization of many communities and organizations – some of whom have been historically excluded from key opportunities while bearing the brunt of the consequences of previous decisions.
- The Coalition is working to build a new legacy worthy of Wisconsin's proud traditions: cohesive, nonpartisan and cross-sector convening power to define the future for our state.

# Why?

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Emphasizing the need for  
common norms

- **Mutual Accountability.**
- Protecting the partners **inside the Coalition**
- Protecting **the Coalition itself**
- Norms are iterative, and flexible, **but we all benefit from a firm understanding of how we work together**

# Jemez Principles for Democratic organizing

*Meeting hosted by Southwest Network for Environmental and Economic Justice (SNEEJ),  
Jemez, New Mexico, Dec. 1996*



## BE INCLUSIVE

- To achieve just societies that include all people in decision-making and assure that all people have an equitable share of the wealth and the work of this world, we must work to build that kind of inclusiveness into our own movement in order to develop alternative policies and institutions.
- This requires more than tokenism, it cannot be achieved without diversity at the planning table, in staffing, and in coordination.



## EMPHASIS ON BOTTOM-UP ORGANIZING

- To succeed, it is important to reach out into new constituencies, and to reach within all levels of leadership and membership base of the organizations that are already involved in our networks.
- We must be continually building and strengthening a base which provides our credibility, our strategies, mobilizations, leadership development, and the energy for the work we must do daily.



## LET PEOPLE SPEAK FOR THEMSELVES

- We must be sure that relevant voices of people directly affected are heard. Ways must be provided for spokespersons to represent and be responsible to the affected constituencies. It is important for organizations to clarify their roles, and who they represent, and to assure accountability within our structures.

# Jemez Principles for Democratic organizing

*Meeting hosted by Southwest Network for Environmental and Economic Justice (SNEEJ),  
Jemez, New Mexico, Dec. 1996*



## WORK TOGETHER IN SOLIDARITY AND

### MUTUALITY

- Groups working on similar issues with compatible visions should consciously act in solidarity, mutuality and support each other's work. In the long run, incorporate the goals and values of other groups with your own work to build strong relationships.
- It is more important that labor unions and community economic development projects include the issue of environmental sustainability in their own strategies, rather than just lending support to the environmental organizations.



## BUILD JUST RELATIONSHIPS AMONG OURSELVES

- We need to treat each other with justice and respect, both on an individual and an organizational level. Defining and developing "just relationships" will be a process that won't happen overnight. It must include clarity about decision-making, sharing strategies, and resource distribution. There are clearly many skills necessary to succeed, and we need to determine the ways for those with different skills to coordinate and be accountable to one another.



## COMMITMENT TO SELF-TRANSFORMATION

- As we change societies, we must change from operating on the mode of individualism to community-centeredness.
- We must "walk our talk." We must be the values that we say we're struggling for and we must be justice, be peace, be community





# Celebrating Our Impact

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- 1) What we have achieved: *in policy arenas*
- 2) Our collective strategy: *as a Coalition*
- 3) The way we operate: *organizational shifts*

# Impacts in Wisconsin Policy - Year in Review

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## PSCW Impacts

- Roadmap to Net Zero released by partners, now part of Performance-Based Ratemaking proceedings
- Historic intervention by Walnut Way/ EJII in rate case, with public participation leading to the PIPP Docket
- Prioritization of intervention by BPSA in ongoing ratecases

## State of Wisconsin Impacts

- Launch of WI Clean Energy Plan - with input from members
- Engaging with Gov Evers team amplifying members' budget priorities
- Increasing coordination among working groups and agencies (transport working group & WEDC)
- Launch of Green Ribbon Commission (6 members appointed)

# Impacts in Wisconsin Policy - Year in Review

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## Legislative Efforts and Impacts

- Direct engagement by working groups in key areas : EV policy, NCS, building codes
- Support for critical vetoes taken by Governor Evers: *ban on bans* bills
- Public opposition to AJR6 and behind-the-scenes work

## Local Government Progress

- Expansion of WI Local Government Climate Coalition
- Passage of Milwaukee Climate and Equity Plan
  
- *What else?*

# Impacts as a Coalition - Year in Review

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## **Common vision : Clean Economy by 2050, policy pillars as framework**

- Finding common denominator and crafting a bottom-line vision for the state that is inclusive and focused on the future
- Growth of working groups and common strategy development, advocacy within government
- securing funding for common priorities: i.e., a funded Federal Campaign

## **Growing!**

- From 6 to 40+ organizational members
- Developing decision-making processes that are fit for our state and our collective purpose

# Impacts as a Coalition - Year in Review

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## Presenting a common vision and a collective voice with key decision-makers

- Public launch of Coalition in March 2023: Governor Evers, local and state leaders
- Partner for 1-year IRA Anniversary with Governor Evers in August 2023
- Continued meetings with Senator Baldwin's legislative staff

## Supporting the development of key federal proposals

- Green Ribbon Commission participation
- Solar for All, etc
  
- *What else?*



# Impacts among members - Year in Review

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## New ways of working

- Expanding board representation
- Joint event planning: moving from *our event* (possessive) to *our event* (collective)
- Joint hires!
  
- *What else?*

# Theory of Change

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- Coalition partners work together because **the collective impact of our joint efforts drives progress, improves a common policy and resource ecosystem, and also strengthens the individual efficacy of each organization**
- The Coalition offers collective spaces for our partners to focus and develop the best policies for the state of Wisconsin: **best technically, best for the planet, and best for people**
- We pave avenues of **access to the arenas where decisions are made**
- We **equip partners to be effective in those arenas of influence**
- We become **reliable sources of vetted, equitable policy for decision-makers**
- We ensure that policies that are adopted in the state **are equitably and effectively designed and delivered.**



# Environmental Justice & Infrastructure Initiative Community Action Horizon

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Lessons from a first year, and looking ahead to  
deeper engagement with CECW



# Thank you.

The work has just begun!

