

# HARVEST DAY FESTIVAL 2025

PRESENTED BY WALNUT WAY CONSERVATION CORP.

## 25th Anniversary Celebration!



LET'S MAKE THIS A CELEBRATION TO REMEMBER!

LIVE ENTERTAINMENT • YOUTH SHOWCASES, LOCAL VENDORS, FAMILY-FRIENDLY, AND PLENTY of SURPRISES!

HONOR THE PAST AND LOOK AHEAD TO AN EVEN BRIGHTER FUTURE.  
YOUR SPONSORSHIP HELPS SUPPORT THIS UNFORGETTABLE DAY FOR ALL!

## BECOME A SPONSOR

SATURDAY, SEPTEMBER 20th | 10AM - 3PM

CLARENCE & CLEOPATRA JOHNSON PARK  
1919 W FOND DU LAC AVE

WALNUT WAY CONSERVATION CORP PRESENTS  
**HARVEST DAY FESTIVAL 2025**

**ABOUT THE EVENT**

For almost two decades, Walnut Way has envisioned a Lindsay Heights community of “successful businesses run by residents, parks filled with neighbors, bountiful gardens, festivals and art at a neighborhood scale.” It asks its attendees to imagine residents who “have access to quality education, health care, technical support and investment,” elders who are “remembered and consulted” and children who are “cherished and guided.” The annual Harvest Day evidences this vision in action.



# WALNUT WAY 2025 HARVEST DAY SPONSOR LEVELS

## DEADLINE FOR LOGO RECOGNITION JUNE 20, 2025

### □ **\$15,000 PRESENTING SPONSOR**

*This is an opportunity to be a true ANCHOR SPONSOR of our festival.*

- Featured Presenting Sponsor on Event Sandwich Boards
- Presenting Sponsor titled logo placed on HD promotional material (website, flyers, posters)
- Promotional Booth at Harvest Day Ability to make brief remarks at HD Event
- Recognition on all media releases as a Harvest Day Presenting Sponsor

### □ **\$10,000 ENTERTAINMENT SPONSOR**

*Harvest Day is an opportunity to celebrate our community!*

- Featured Entertainment Sponsor Logo on Harvest Day on Event Sandwich Boards
- Entertainment Sponsor logo on Harvest Day promotional material (website, flyers, posters)
- Promotional Booth at Harvest Day
- Ability to make brief remarks from the stage at HD event
- Recognition on all media releases as the Harvest Day Entertainment Sponsor

### □ **\$7,500 YOUTH SPONSOR**

*Investment in our young people is critical to our future.*

- Featured Children's Station and Youth Talent Show Sponsor Logo for Harvest Day Children's Activities
- Logo placed on Harvest Day promotional material (website, flyers, posters)
- Ability to distribute information at a Promotional Booth at Harvest Day
- Added recognition from the event stage
- Recognition on all media releases as the YOUTH Sponsor

### □ **\$5,000 ECONOMIC DEVELOPMENT SPONSOR**

*Businesses and organizations small and large, contribute to our success.*

- Sponsor Logo placed on Harvest Day promotional material (website, flyers, posters)
- Promotional Booth at Harvest Day
- Logo recognition on event signage

### □ **\$3,000 COMMUNITY SPONSOR**

*Communities are built in fellowship!*

- Name placed on Harvest Day promotional material (website, flyers, posters)
- Promotional Booth at Harvest Day Name recognition on event signage □ \$2,000  
ADVOCATE SPONSOR Communities need advocates to grow and thrive!
- Name on day-of-event flyer Promotional Booth at Harvest Day

### □ **\$1,000 NEIGHBOR SPONSOR**

*Harvest Day promotes neighborhood inclusion and cooperation.*

- Name on day-of-event flyer Promotional Booth at Harvest Day

# WALNUT WAY 2025 SPONSORSHIP FORM

- Yes!** I would like to partner with Walnut Way as a 2024 Harvest Day Sponsor.
- Yes!** I would like my sponsorship to include a Vendor Area Station at Harvest Day (bring your own table and materials)

**Sponsorship Level**

(Please circle one. Benefits are outlined on the Sponsor Level Information Sheet):

- \$15000 Presenting Sponsor**
- \$1000 Entertainment Sponsor**
- \$7500 Youth Sponsor**
- \$3000 Economic Development Sponsor**
- \$5000 Community Sponsor**
- \$2000 Advocate Sponsor**
- \$1000 Neighbor Sponsor**

<b>Business/Organization (As it should appear)</b>	
<b>Contact Name</b>	
<b>Address</b>	
<b>City, State, Zip</b>	
<b>Telephone</b>	
<b>E-mail Address</b>	<b>Exp Date:    Cvv:</b>
<b>Credit Card Information</b>	
<b>Additional Information</b>	

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**PLEASE MAIL THE COMPLETED FORM ALONG WITH A CHECK PAYABLE TO WALNUT WAY CONSERVATION CORP.**

**TO 2240 N. 17TH STREET MILWAUKEE, WI 53205 OR SCAN AND EMAIL WITH CREDIT CARD INFORMATION BY **JUNE 20TH****

**TO APPEAR ON THE EVENT POSTER.**

**ANY QUESTIONS OR CONCERNS, PLEASE CONTACT CHANDRA ELLIS.**



**THANK YOU FOR  
YOUR SUPPORT!**



**WALNUT WAY**

CONSERVATION CORP.



**CWB@WALNUTWAY.ORG**



**414-264-2326**



**WWW.WALNUTWAY.ORG**